

4.3 Technical Bid Evaluation Criteria (Revised)

1. Experience of the firm

(20 Marks)

Sl.No	Criteria	Maximum Marks	Scored Marks
1	Experience of working in India with Public Sector Banks / Large Private Sector Banks / Public Sector Financial Institutions on Organizational Transformation including Strategic Business in India. At least one programme must be there in Strategic Business covering the areas of Marketing on the scope of RFP.	<u>Scale of measurement –</u> <u>No of Programmes</u> <u>completed up to :</u> 2 Programmes : 5 3 Programmes : 10 4 Programmes : 15 > 4 Programmes : 20	
	TOTAL	20	

2. Methodology, work-plan and appreciation of context -

(20 Marks)

Sl.No	Criteria	Maximum Marks	Scored Marks
1	Suitability of solution	10	
2	Delivery Excellence	10	
	TOTAL	20	

3. Transfer of Knowledge and enablement:

(10 Marks)

Sl.No	Criteria	Maximum Marks	Scored Marks
1	Measures to establish end-to-end knowledge transfer within the Bank - Identifying team(s) and steps to ensure the continuity of business changes and Transition Management	10	
	TOTAL	10	

4. Suitability of key resources

(35 Marks)

Sl.No	Criteria	Maximum Marks	Scored Marks
1	Academic Qualification of the Team Leader as per Annexure H	5	
2	Experience of Key persons (Team Leader and Team Members who are going to be associated with our Project) in BPT activities in PSB / Large Private Sector banks / Public Sector Financial Institutions – Qualification and relevant experience in BPT as per Annexure H	Scale of measurement upto 2 Members : 5 Marks 4 Members : 10 Marks 6 Members : 15 Marks 8 Members : 20 Marks >= 10 members : 25 Marks	
3	Feedback from the clients on the Implementation of BPT activities in PSBs// Large Private Sector banks / Public Sector Financial Institutions	Two Clients : 5 Marks	
	TOTAL	35	

5. Presentation by the Bidder:

(15 Marks)

Sl.No	Criteria: Presentation by the Bidder	Maximum Marks :	Scored Marks:
		15	

